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The Economic Development Strategy could provide more focus to the Tourism Sector. The tourism industry in Kapiti is under-developed. We urgently need to lift tourism in the region and promote the eco-friendly Kapiti, the walking and cycling tracks, Otaki Forks, Southward Car Museum, Kapiti Island and more.

Businesses are central to Kapiti's economic development and are the engine of growth. We must put in place real meaningful internal systems to assist businesses. To attract skilled human capital and investment we need to offer the lifestyle that talented people seek.

Rate rises should be signalled to businesses early through the annual plan workshops. They should be sustainable for businesses to offer them certainty around cost pressures.

Services and products that meet the specific needs of an aging population must be supported. The emphasis is on the economic opportunities of providing excellent business services.