

Priority Area	Why this priority matters	Outcomes we wish to see	Questions for Candidates
Economic Development	<p>Accountability to the implementation on the Kāpiti Coast Economic Development Strategy and Implementation Plan 2020-2023 is essential for growth, innovation and quality in our local business community.</p> <p>Kāpiti has a high percentage of self-employed residents, 27.9% compared to 16.2% nationally; it is important that there is initial and ongoing support of establishing businesses.</p> <p>Town centres are key areas for business development and act as the interface between business and community. In order to flourish, they need a range of agencies, people, focus, and resources.</p> <p>The Tourism Board will be the key organisation for tourism development in Kāpiti, vital to</p>	<p>KCDC has a clear internal and external understanding of the direction of economic development in Kāpiti, which is evident through its interactions and strong relationship with the business community.</p> <p>KCDC demonstrates transparency and accountability on spending funded by Commercial Rates, potentially through quarterly reporting to businesses or KPI's.</p> <p>The Council actively plans and supports financially local infrastructure to meet the long-term needs of our community in all these areas.</p>	<ol style="list-style-type: none"> <li>1. What is your understanding of the Kotahitanga Board and the role that they play? Should they be independent?</li> <li>2. Kāpiti Chamber values town centres as vital contributors to our local economic system. What examples of benefits have you seen from town centres?</li> <li>3. How do you plan to support and grow town centres, and their relationship to the economic development team and wider business community?</li> <li>4. What is your understanding of the purpose of the Tourist Advisory Board and their</li> </ol>

	growing the economy and Kāpiti as a destination.		relationship with Wellington NZ and KCDC? 5. What are the opportunities around tourism in Kāpiti?
Better Infrastructure	<p>Equitable access and transport opportunities are important for growing a connected, safe, and inclusive Kāpiti.</p> <p>Lack of housing is a major issue in Kāpiti. KCDC are in a position to collaborate with central government and private providers to address this problem.</p> <p>Te Uruhi and the airport have been divisive topics in the community; a balanced understanding of the project and its significance will allow for decisions that best serve the community to be made.</p>	<p>Support for the Peka Peka Interchange and collaboration with Waka Kotahi for other ways to create safe passage to the Te Moana Interchange.</p> <p>Strategic partnerships to provide the necessary housing in Kāpiti.</p> <p>A balanced and empathetic understanding of important local issues that has the best interests of the Kāpiti community at heart.</p>	<p>1. What role do you think KCDC plays in the Peka Peka Interchange?</p> <p>2. KCDC has been making strategic housing purchases. What are your thoughts on KCDC as a housing provider or facilitator? What does intensification mean to you, and how do you think it could change Kāpiti?</p> <p>3. As it stands, KCDC has funding to move forward with Te Uruhi. This has been a big talking point in our business community and membership. Assuming it goes ahead,</p>

			<p>what impact do you foresee the gateway having on business and community wellbeing in the Kāpiti region?</p> <p>4. What do you think are the opportunities for business if the Kāpiti Airport stays an airport, or if it gets developed?</p>
<p>Future thinking</p>	<p>Sustainability is of global importance. Kāpiti has been nationally recognised as a leader in this area and needs to continue to stand strong for climate-friendly business practices.</p> <p>Local iwi are an essential part of our community, it is vital that the relationship between iwi and KCDC continues to grow and be valued to nurture a shared vision for Kāpiti.</p> <p>An overarching vision for Kāpiti is necessary to</p>	<p>A climate-friendly business strategy that allows businesses to adapt and change with minimal cost and administrative / regulatory burden. Education and support available.</p> <p>Collaboration and partnership with local iwi.</p> <p>Our community is advocated for and truly represented amidst national processes.</p> <p>Representatives of our community will have a physical and digital presence, open to</p>	<p>1. What actions should KCDC be taking to support businesses to become climate friendly?</p> <p>2. How do you envision the relationship between local iwi and KCDC operating in the future?</p> <p>3. What is your vision for Kāpiti, and how do you intend to implement it? Name three visionary actions you aspire to implement.</p>

	<p>connect the district and form a strong, clear identity.</p> <p>Government reforms change the landscape for local councils. Strong advocacy and strategic adaption will be essential to thriving through the changes.</p> <p>Representatives need to be accessible, engaged, and accountable to ensure that residents are well represented.</p>	<p>communication, and in touch with key sectors in the community.</p>	<p>4. Summarise your understanding of the following reforms: Three Waters Reform and Local Government Reform. How do you plan to keep Kāpiti's voice strong throughout these changes and advocate for our business community?</p> <p>5. How do you plan on being a visible and accessible leader for our council and community?</p>
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